

# LOCK IT UP FOR LAKER HOCKEY CAMPAIGN

## The Laker Hockey Sustainability Fund

Laker Hockey has a proud tradition on and off the ice for over fifty years. To this day, LSSU is the smallest public university to compete in NCAA Division I Hockey. Therefore, it is just as challenging competing on the ice as it is off the ice for recruits, funding and program enhancements. The Laker Hockey Sustainability Fund is an “umbrella” fund providing the opportunity for alumni and friends to make an ongoing difference in our program.

## The Current Challenge

The Laker Hockey Locker Room stalls/lockers, dry lockers, stick storage area and coaches’ white board area date back to 1995 and are in need of replacement after 25 years of wear and tear. The locker room is an important recruiting tool to showcase for recruits and their parents. The room provides an important inner sanctum for the coaches and a positive environment for the team. Our goal is to have the project completed this summer.

## The Campaign

The goal for the Lock It Up Campaign is securing commitments by September 1, 2020 for this project. Over \$38,000 committed to date!

## Giving Opportunities

This campaign is an opportunity to recognize your leadership, legacy and impact on the Laker Hockey Program. There will be naming opportunities or recognition commensurate with your level of support. Here are ways to structure your generosity:

**With a commitment of \$1,000 or more, donors will receive an individual recognition name plate on a stall or dry locker.**

**Ask us about leadership gifts at the \$2,500, \$5,000, \$7,500, \$10,000, and \$20,000+ level.**

**Option A: One-time donation. Flexible options available.**

**Option B: Automatic Annual Donation in continued support.**

**Option C: Automatic Monthly Donation in continued support.**

**On behalf of the Laker hockey student-athletes, coaching staff and the University, we thank you for your support!**



## I/We wish to pledge a gift in support of the Laker Hockey Locker Renovation Project.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/PC \_\_\_\_\_

Landline: (\_\_\_\_) \_\_\_\_\_ Business Phone: (\_\_\_\_) \_\_\_\_\_

Cell Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_ LSSU Grad Year: \_\_\_\_\_

### Please check all that apply:

- LSSU has permission to publish news about this gift to inspire others to give.
- I/We would prefer this gift to be anonymous.
- Please send me information on how to make an Electronic Transfer of Funds (EFT).
- This gift will be matched by my/my spouse's company: \_\_\_\_\_
- Please list my/our name(s) as follows: \_\_\_\_\_

### Options

**A. One-Time Donation:** split over 24 months, split 50/50 (half in 2020, and half by 9-1-21), or simply make a one time gift. Contact Annual Fund and Athletic Development Director Andrew Rubinstein at arubinstein@lssu.edu or (906) 635-6219 to set up.

**B. Click Here For Automatic Annual Donation:** I wish to make an annual gift of \$ \_\_\_\_\_ designated to the locker room project and continue my annual support to the Laker hockey program upon the project's completion.

**C. Click Here For Automatic Monthly Donation:** I wish to make a monthly gift of \$ \_\_\_\_\_ designated to the locker room project and continue my monthly support to the Laker hockey program upon the project's completion.

*Yes! I/we wish to support the Lock It Up Campaign.*

*Check Enclosed \$ \_\_\_\_\_ (made payable to LSSU Foundation)*

*Credit Card: \$: \_\_\_\_\_ MCard Visa Discover AmEx*

*Card #: \_\_\_\_\_ Expire Date: \_\_\_\_/\_\_\_\_/\_\_\_\_*

*Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_*



*Canadian Donors! Please note: LSSU is recognized by the Canada Revenue Agency as a “Qualified Donee” just like any other Canadian charity. You will receive a gift receipt from LSSU that can be reported the same way as other Canadian donations. Please remember to consult your tax professional.*

Please return the completed form with your donation to: LSSU Foundation, 650 W. Easterday Ave., Sault Ste. Marie, MI 49783.

Contact Andrew Rubinstein, Annual Fund/Athletic Development Director at (906) 635-6219 or arubinstein@lssu.edu with any questions.